

**McLean Youth Soccer  
Board of Directors Meeting Minutes  
September 20, 2017**

Members in Attendance:

Rich Irons  
Laura Mattis  
Kirk Robertson  
Bryan Judd  
Michael Dalakis  
Brian Luwis  
Whitney Bergendahl  
Michael Kunz  
Sharon King Donohue

Members Not in Attendance:

James Socas

Staff Present:

Louise Waxler, Executive Director  
Keith Tabatznik, Director of Soccer  
Clyde Watson, Technical Director  
Kayley Sullivan, Recreation Programs Director  
Marcia Sikes, Assistant Administrator

Meeting convened at 7:08 pm by Chair Rich Irons.

Motion to Approve June 28, 2017 Board meeting minutes, Motion passed

**Executive Director Report-Louise Waxler**

Highlights of the report that were discussed:

- Recreation enrollment numbers are down, it seems to be a trend affecting all clubs and mostly with younger girls. Discussed the why and how to increase in future. Going to do outreach with Fairfax County elementary schools and area preschools. Late registration is also a problem.
- Fields, maintenance, uniforms, etc... all good for the season.
- Louise traveled to Scotland this summer and had a chance to interact with the players and parents on the trip. WorldStrides/Excel Sports did an amazing job with the trip and provided a detailed/organized booklet to all on the trip.
- Summer Camps - registration was good and camps went well. Outside camps that partnered with MYS gave opportunities for higher level players.
- Fields status - no issues. MYS purchased two new green storage boxes for SH2 and SH5 fields for equipment storage, convenience for coaches. Langley Fork update from Supervisor Foust, negotiations still ongoing.
- Financial Aid - Applications still coming in, approximately \$53,000 has been awarded thus far between travel and rec players.
- Sponsorships - Mars follow up, Leidos potential. \$16,000 raised. Will need to revisit banking relationship with Capital One, possibly transferring fields and rainy day fund accounts to boost the sponsorship relationship.

- HiPod video cameras are going to be purchased so coaches can record and evaluate game situations with players.
- McLean High School looking for advertising for new video scoreboard at stadium field. A discussion followed as to whether the cost for MYS to advertise would get an equal return. Could we negotiate use of the field there as part of the deal? Would the money be better spent elsewhere (example - after school programs) to build support within the community? Makes sense to target a return that solves a problem. Decision was made to not vote on scoreboard advertising, to keep generating ideas on outreach to the community.

### **Director of Soccer Report-Keith Tabatznik**

Highlights of report discussed:

- Celtic FC partnership continues as we continue to have benefits through the relationship.
- Coaching Education Program - Every 2 to 3 weeks training sessions will run. Coaches have also been invited to sessions that Jaime Moreno is running for U9-U12. Player development guide given to coaches this summer.
- AGD positions - As Ellis Pierre has left the club, discussions are underway to move Jamil Faryadi into the U8-U12 Boys position and Jamil Walker to the U13-U19 Boys position.
- International Travel - successful trips this summer, more trips planned for the future. Possibility of sending recreation teams. A discussion followed regarding the trips from a positive cultural experience standpoint and how it separates MYS from other clubs.
- Strategic Plan/Future of Travel program - Challenges to discuss with Kirk Robertson and committees with boys and girls, DA and ECNL issues.

### **Recreation Programs Director Report-Kayley Sullivan**

- Smooth start to the Fall season with high number of returning staff and volunteers with 14 technical staff and 2 resource coaches for game day support.
- Coaching feedback system implemented. Floater positions observe practices/games, jump in when needed. Good for consistency, sharing resources and for new coaches to watch veterans. After the 3rd week there were requests for feedback already.
- Curriculum updated - VYSA ran 4x4 course, player initiative and asked MYS to host the first sessions.
- All-Star tryouts - technical staff will be supporting tryout process this year.
- GK support will start in Spring 2018 with a older age groups and will expand to U8 age groups as well.
- Older age groups need more volunteer coaches and more opportunity to field All-Star teams.
- Recreation Committee - need to work on how to retain players in the older age groups. Help get the word out earlier/before season starts that support exists for volunteer coaches with 14 technical staff available.

### **Finance Update-Bryan Judd**

- Working with Kelly Key on concepts of budget revisions and analysis.
- On track/plan for this year's budget/revenue right now.
- Louise and Kelly have worked on several special projects (e.g., outsourcing bookkeeping, banking relationships, team accounts, ease of paying team dues, switching payroll companies, etc.)
- Taxes are due November 15 and accounting firm has assured they will be filed on time.

### **Agenda Item, Committee Assignments-Rich Irons**

Per the bylaws, committees can be created as needed. The goal was to assign members to serve on these five committees; Finance, Travel, Recreation, Development and Nominating. Members can serve on more than one committee. Rich and Louise had spoken prior and had some suggestions for who should serve on which committee. Members were urged to think about their strengths and how they could best contribute while also challenging themselves to gain more exposure to the club's needs. Sub committees can be created as needed. Importance of chain of command discussed - obligation for board when issues arise is to go to specific committee first, then get reports at board meetings and vote when needed. As Board Chair, Rich Irons can serve on all committees ad hoc.

- Finance (Chair, Bryan Judd)-Budget and financial oversight, governance, legal, etc. Bryan would like 1 additional member in addition to staff Louise Waxler and Kelly Key. Laura Mattis volunteered.
- Travel (Chair, Kirk Robertson)-Liaison with Travel Program and technical staff. Staff supports committee work. Provide layer of oversight and strategic plan. Bryan Judd and Michael Dalakis would be good additions and also others outside of board members in addition to staff Louise Waxler, Keith Tabatznik, Clyde Watson and Melissa Riemer.
- Recreation (Chair, Whitney Bergendahl)-Liaison with Rec Program and technical staff. Sharon King Donahue and Brian Luwis will join along with staff Louise Waxler, Clyde Watson, Keith Tabatznik, Kayley Sullivan and Melissa Riemer. Sharon met with Sal Colangelo during nomination process and he would be good member outside of board to join. He has a daughter in the program and he manages the South County Fields. Laura Mattis recommended a current recreation girls coach and active parent, will forward contact info for consideration.
- Development (Chair, Michael Kunz)-Includes oversight of financial aid, sponsorships, field development, and community outreach combined into one committee as the programs all tie in to each other. James Socas, Michael Dalakis and Brian Luwis will join along with staff Louise Waxler.
- Nominating (Chair, Laura Mattis)-Nominate new members to the Board per by-law process. Committee most active in the Spring. Former Chair Sharon King Donahue suggested thinking about process earlier this coming year and emphasized a need for more women on the Board.

Chair Rick Irons made a Motion to vote on the members of committees mentioned at this time and amend later as others may be added. Motion to approve, seconded, all in favor. Motion passed.

### **New business-Chair Rich Irons**

Code of business conduct discussed. Rich emphasized the importance of Board members separating being a parent of a player and member of Board. For all to be aware and mindful of representing the membership. That the Board members have a responsibility to follow the chain of command when it comes to any issues/communication and is not an operational Board. Rich thanked all for their time and commitments to the Board and committee assignments.

**Meeting adjourned at 9:02 pm.**

**Minutes submitted by Marcia Sikes, MYS Administrator**  
**Minutes approved by Laura Mattis, MYS Vice Chair**