

**McLean Youth Soccer
Board of Directors Meeting Minutes
September 19, 2016**

Directors in Attendance:

James Socas
Sharon King Donohue
Rich Irons
Marc Noe
Laura Mattis
Mariano Diaz Bonilla
Kirk Robertson
Bryan Judd
Michael Kunz
Matt Richardson
Louise Waxler

Directors Absent:

John Poncy

Staff Present:

Keith Tabatznik
Nadine Traugher

Marc Noe, Chair, convened the meeting at 7:05 p.m. at the McLean Community Center.

A motion was made and seconded to approve the Minutes from the June meeting. The motion unanimously passed.

Executive Director Report

Louise Waxler gave the Executive Director's Report.

- Feedback from the recreation program has generally been very positive despite the age group change. One age group appeal was filed with VYSA for an SFL player. VYSA solicited SFL for a position to allow her to play with her school age group and SFL honored the request with "further review" of their rules.
- U23 PRO had a great turn out and season; the women won championship.
- National competition was positive as well; U15 boys won the USYS National Champions.
- The age group change was particularly disruptive in the travel program. 1,800 players tried out for a final enrollment of about 1,000. How ECNL and ENPL will impact the club depends on what direction MYS wants to go as far as player pathways.
- The club will continue to look for ways to improve the tryout process.
- There are 100 players enrolled for the Megan Rapinoe clinic. 4 players have asked for refunds. The club is preparing a response which will focus on how the club believes the clinic supports the club's mission. It was recommended that Louise go back to Megan Rapinoe and seek a higher level of contribution from the event for scholarship.

Update on MYA and Holladay Field

Louise Waxler reported that MYA has accepted MYS' offer to remain members of MYA through 2016 and MYS has paid dues through the end of the year. MYS recently met with Supervisor Foust's office to discuss Holladay Field.

The Board engaged in extensive discussion about the need for maintaining a premium grass field. Following discussion, a motion was made and seconded to ask Supervisor Foust to recommend termination of the current lease effective at the end of 2016. The motion unanimously passed.

Strategic Plan

Marc Noe reviewed the Strategic Plan with the Board and noted that the current plan needs to be updated. He asked the Directors to identify action items for an updated plan that can be implemented at the 1, 2 and 3 year milestones. Marc and Louise will get template out to various committees to work on. We will schedule special meeting to update the plan.

Board Committees

Sharon King Donohue reported that she has gathered the recommendations from Committee chairs for director participation on the various committees. She indicated that that several committees are working on identifying outside members to add to the committees. The Board determined that there is no longer a need to have a Rules and Discipline committee since these issues will be handled by the staff with referral to the Executive Committee when the situation warrants referral.

Following discussion, a motion was made and seconded to approve the following committee assignments:

Finance Committee /Chair – Brian Judd (as decided last year, the Executive Committee* also serves as the Finance Committee)

- Marc Noe
- Sharon King Donohue
- Rich Irons
- Kirk Robertson
- Louise Waxler

Recreation Committee/Chair – Rich Irons

- Laura Mattis
- Mariano Diaz-Bonilla
- Louise Waxler

Travel Committee/Chair – Kirk Robertson

- Brian Judd
- Sharon King Donohue
- Louise Waxler

Fields Committee/Chair – Matt Richardson

- John Poncy
- Louise Waxler

Nominations Committee/Chair – Sharon King Donohue

- James Socas
- Kirk Robertson
- Dale Skoric (non-Board member)
- Scott Marinus (non-Board member)
- Louise Waxler

Scholarship and Development Committee/Chair – Michael Kuntz

- Kirk Robertson
- Laura Mattis
- Louise Waxler

The motion to approve the committee assignments unanimously passed.

Balanced Scorecard

Matt Richardson introduced the idea of using a balanced scorecard to create more visibility and determine on a statistical basis how the club is doing in the competitive environment. Possible metrics could include:

- Competitive environment/TRAVEL
- Membership satisfaction
 - Coaching
 - Facilities
 - Track over time

Louise recommended asking committees to float up questions for polling the membership. There was discussion that this information should be at a high level which does not result in the Board micro-managing the club.

Travel Committee Report

Kirk Robertson gave the Travel Committee Report. He noted that Keith Tabatznik has been highly visible in the club and this has been positively perceived by staff and players.

Keith summarized his general observations so far:

- There is a need for improved communication from the coaches and this is going to be the AGD's #1 priority.
- Need to engage the younger coaches in developing a consistent style of play across all the teams.
- The goalkeeper programs need improvement with more opportunities for coaching staff to attend games and give the goalkeepers feedback.
- The tryout process still needs improvement and that will be a key area of focus in 2017.
- He will continue to evaluate coaching assignments. Many improvements were made for 2016-2017.
- The club is working on identifying international trips for certain teams.
- South County is very happy with the arrangement and assistance MYS is providing.
- Actively getting staff acclimated with "Heads Up" program.
- The U12 Boys Academy is off to a good start.

- The environment is rapidly changing and the club will continue to evaluate the impact of the Girls Development Academy and the ECNL announcement that it will be launching the Boys ECNL program in 2017.

Recreation Program

Rich Irons gave the report of the Recreation Committee. He thanked Gary for his visibility and leadership of the program. Enrollment on the recreation side is down approximately 10% and there appears to be no specific reason but the club is continuing to investigate this, and we have seen this kind of fluctuation in the past. The recreation program has historically had between 1900 to 2200 players. MYS will be offering a winter recreation program again this year.

Fields Report

Matt Richardson gave the Fields report. He noted that the Board had previously discussed Holladay Field.. It was suggested that MYS seek additional time at Jones Branch and Langley Fork.. There was also discussion about MYS being more strategic about turfing fields where lights are not approved at the outset and that the club strategically think about how much more investment in new fields we want to make given that no other sports organization in the county spends as much financing fields we do not own.

Development Committee Report

Michael Kunz gave the report. He reviewed how much has been awarded in scholarships this fall and the additional costs now eligible for aid. He also reviewed fundraising goals and plans for the rest of the year. These efforts include:

- A general call for support tied to registration
- An online appeal
- Events – Adidas footwear event (\$1,500 in complimentary product) and Rapinoe clinic.
- Local companies are interested in potentially being sponsors but need a “clear purpose” of their investment. MYS needs to develop a specific need statement and purpose as it relates to our mission for funders.

There being no further business, the meeting adjourned at 9:15 p.m.

Minutes recorded by:

Rich Iron, Board Member

Minutes approved by:

Sharon King Donohue, Secretary