

**McLean Youth Soccer
Board of Directors Meeting Minutes
Via Conference Call
March 20, 2018**

Members present:

Rich Irons
Laura Mattis
Kirk Robertson
Michael Dalakis
Brian Luwis
Whitney Bergendahl
Michael Kunz
Sharon King Donohue

Members not present:

James Socas
Bryan Judd

Staff Present:

Louise Waxler, Executive Director
Keith Tabatznik, Director of Soccer
Clyde Watson, Technical Director
Kelly Key, Director of Finance
Marcia Sikes, Assistant Administrator

Meeting convened at 7:04 pm by Chair Rich Irons via teleconference due to weather.

Motion: To Approve the January 30 and March 1, 2018 Board Meeting Minutes. Kirk Robertson pointed out required edits to be made to the March 1, 2018 minutes regarding attendance and the ECNL Boys program vote. Edit to be made to reflect that Michael Dalakis was present on the call (joined the call late). Edit to be made to reflect that "Motion passed for ECNL boys program with 8 board member voting "yes" as proxies/email votes not permitted according to the MYS By-Laws and 8 votes met the quorum. Edits agreed to, and Motion passed to approve the Minutes.

Executive Director Report-Louise Waxler

Highlights of the report that were discussed:

- Recreation - Pre-season coaches meeting to be held March 21st may be cancelled due to weather. Enrollment up to 1814 which is on target. To keep registration numbers consistent the club will be more aggressive with marketing going forward.
- Community Service - Outreach to elementary and preschools for after school programs done but difficult to establish as many already have contracts. However, MYS was able to run a free program/soccer clinic at Timber Lane ES for K-1st grades using recreation

professional staff. On April 22nd, MYS will co-host with Fairfax County Police a “Cops and Kids” game to support Childhood Abuse Awareness. MYS will provide give away spirit wear to participants (i.e. scarves, magnets, etc....).

- Seminar - Dr. Dan Friegang, sports psychologist seminar is being offered on March 23rd. 111 people are registered which is over capacity; registration closed.
- Tournaments - Annual MYS Boys and Girls 2018 Tournaments were successful with 74 Girls teams and 92 Boys team participating. Accolades to Melissa Riemer for her hard work and success of the tournaments. We may entertain adding another MYS tournament in the Fall (possibly Labor Day weekend) to fill a void for competitive tournaments during the pre-season for U13-U15 age groups.
- Travel - Boys ECNL program announcement; upcoming Town Hall meeting for membership will be held on April 8. Responses from member have been positive.
- Travel Team parent feedback form had mostly favorable responses on the current staff. The senior technical leadership met with coaches to address any issues that needed attention.
- Travel – Girls ECNL champions for U16, U17 and U18 age groups in the Mid-Atlantic Conference. An end of the season celebration was held at LP for MYS seniors.
- Kelly and Louise continue to work on coach employment offers using the PayCom module. The module is useful as coaches can sign offers electronically and offer are stored electronically in the MYS HR folder.
- Referees - Mentoring program to begin April 15.
- Camps - Spring Break camp scheduled for March 26th. Summer camp brochures have been mailed.
- Programs - Ballmasters was successful with 326 registered players. College Information Night was a success.
- Fields - Received a draft Memorandum of Agreement for the turf replacement and use of fields for Spring Hill #2 and #3. MYS maximum financial commitment is \$100K per field for turf replacement (10-year life expectancy). Langley Forks project has hit snags at the higher levels.
- Sponsorship - Leidos contract has been signed – two year term. Solicitation of sponsorship is on-going.
- Miscellaneous - Louise is traveling with the 03G ECNL team to Italy over Spring Break.

Director of Soccer Report-Keith Tabatznik

Comprehensive report submitted. Highlights of report discussed:

- ECNL Boys program very exciting for club. Working on staffing coaches and social media buildup.
- College Panel success with +/- 50 people attending; 4 college coaches represented.
- Spring Coaches Meeting - stressed improving promptness and quality/clarity of communication. Had individual meetings with coaches as needed and seeing progress.
- Coaching Education - Jaime Moreno finalizing/running Model Training Sessions.
- International Travel - U13 and U16 boys and girls age groups are targeted for international travel, however that does not eliminate the possibility of other age groups traveling if there is enough interest.

- Celtic FC -Keith attended the Celtic FC International Coach's Symposium and is impressed with their approach and overall culture. MYS player Jordan Felton traveled to Scotland, hosted by Celtic FC. Some aspects of her trip/experience were cancelled due to weather; Celtic has offered to bring her back to complete her experience.
- International Coaching Trip - possibility of joining with DC Stoddard and Potomac via WorldStrides/Excel Sports to offer an option for coaching education next year. Once finalized, the location and cost will be shared with MYS coaches should they choose to take advantage of the opportunity.

Director of Finance Report-Kelly Key

- Proposed FY19 Budget-Club budget is fairly consistent year to year. FY19 budget draft done earlier this year using baseline numbers from FY18. Last minute changes in league commitments (i.e., ECNL Boys), league/uniforms fees may increase budget or even out and remain flat. Overall revenue up and expenses down.
- Biggest increase in budget year to year is coach compensation. This is not inflation but being competitive with other clubs, bringing in new coaches with experience, tenure and other variables such as roster sizes per team. Adding ECNL Boys and hiring a Recreation Director will also increase the budget.
- Fields status/situation could alter budget a bit going forward; how much more field space do we need to relieve pressure on teams sharing space and what about investing in Holladay field turf?
- Overall sport participation is down across the country and ideas needed on how to increase revenue without increasing membership fees. MYS is all inclusive with its fees; including field usage, uniforms (rec players), coaches, equipment, etc.
- Kelly looking into how much surplus we need as a non-profit.
- Louise proposed a set percentage of funds based off FY'18 salaries for coaching compensation increases for FY19 coaching offers (in advance of approving the budget). Important that MYS can have a timely coaching lineup announced. Motion was made to move forward on this proposal. Motion passed.

Committee Updates

- Travel Committee – Report provided by Director of Soccer on behalf of the travel committee chair. Hoping to gain complete support for Boys ECNL program.
- Recreation Committee - no update.
- Development/Outreach Committee - Michael Kunz - Player scholarships are far exceeding goals with 47 travel players and 23 recreation players (fall).
- Board Nominating Committee - Laura Mattis - Nomination announcement sent to the membership on March 2, 2018 using Team Connect, website and social media. We have received 10 formal submissions of interest and are still waiting to hear from a few others that are interested. Laura is stressing to those interested that the Board position is a strategic role and not operational role. A Motion to approve 5 people for the nominations committee was proposed. The committee is comprised of 3 board members and per the MYS By-Laws, 2 non-board members are required. The committee brings a balance of experience and diversity to the decision-making process.

The committee will interview the candidates and propose a Slate of nominees to be voted on. Motion passed. Next steps will be a committee meeting, interviews, identifying proposed Slate, approval of Slate at next Board meeting, communication and transparency with club membership regarding selections, and final election of proposed nominees at the AGM meeting on June 5, 2018.

Having no further business, the meeting adjourned at 8:38 pm.

Minutes submitted by Marcia Sikes, MYS Assistant Administrator

Minutes approved by Laura Mattis, MYS Vice Chair